



NCAA MEMBER INSTITUTION FOOTAGE PURCHASE PROGRAM

Wazee Digital, a Veritone Company, has partnered with the NCAA to manage the NCAA video archive, which consists of 90 National Championships across 24 men's and women's sports. Wazee Digital, a Veritone Company, is the exclusive licensing agent of the NCAA and our library provides member institutions access to the NCAA video and photo archive.

Member Institution Internal Usage (NO Re-Sale):

- We can offer you a Member Institution License. A single project request for footage may consist of up to five minutes of NCAA copyright footage for usage in one project. *The project can NOT result in revenue generation.*
- An administration fee for a single project is \$250, for up to five minutes of footage.
 - If you exceed five minutes of footage, the pricing will be adjusted based on five-minute blocks of content.
- All agreements must be signed in accordance with member institution policies and include the signature of director of athletics or the assistant/associate director of athletics.
- Digital delivery is free of charge.

Fee Includes:

- Acquisition of project approval from NCAA and the drafting of digital license agreement.
- Up to two hours of service work, defined as: research and footage posting time by Wazee Digital, a Veritone Company.
- Footage shot independently by member institutions at NCAA Championships must be licensed from Wazee Digital, a Veritone Company.

Project Examples:

- Coach's show.
- University PSA.
- Awards video.
- Team highlight/Banquet video.

Other Uses:

- Footage used for purposes other than internal projects will be licensed on a case-by-case basis, additional fees may apply and will be determined in consultation with the NCAA prior to any additional fees being communicated to the member institution.

NCAA Member Institution Re-Sale Policy:

Licensing policy for retail Documentary DVD's - Pricing is based off of:

- “Up to five minutes” blocks of content (e.g., three minutes is counted as five minutes; six minutes counts as 10 minutes).
- Coupled with the number of units of the DVD produced.
- \$1 per unit produced times the number of five-minute blocks of content.
[For illustration: If you are producing 10,000 DVDs and using five minutes of NCAA content, the price would be \$10,000. If you are producing 10,000 units and using 10 minutes of content the price would be \$20,000.]
- All agreements must be signed in accordance with member institution policies and include the signature of the director of athletics or the assistant/associate director of athletics.

Documentary Project Examples:

- Documentary profiling history of a program.
- Documentary profiling National Championship team.
- Documentary profiling specific student-athlete or coach, etc.

NCAA Championship Full Game DVD Re-Sale:

- Member institutions may re-sell full game broadcast DVD's from NCAA Championships events (e.g., men's basketball National Championship) at university owned or operated retail outlets.
- Prices per game vary depending on the year, sport and the number of DVD copies a school is interested producing. Please inquire for additional details.

Bulk NCAA Photo orders; please contact Clarkson Creative:

Clarkson Creative provides original photography for all 90 NCAA Men's and Women's National Championships and offers the following services for member institutions:

- DVD order of 50+ NCAA photos from one specific championship for \$300. (Project can NOT result in revenue generation). Customized photo editing services.
- Expert insight into the NCAA Photo archive.
- For bulk photo inquiries, please email info@ncaaphotos.com.

FOR ANY QUESTIONS AND / OR INQUIRIES, PLEASE CONTACT
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