



NCAA Championships (Other than Division I Men's Basketball)

Digital Highlight and Footage Use Policy for Participating Member Institutions and Conferences

As the NCAA's digital rights holder, Turner Sports owns the right to license digital highlights from NCAA Championships. Turner has partnered with Wazee Digital to manage these rights. This policy applies to NCAA member college and university institutions and conferences ("Member Institutions") in connection with the use of footage from all NCAA Championships other than Division I Men's Basketball.

For purposes of this policy, "Digital Highlights" are defined as NCAA Championship game or event footage distributed through any digital, mobile or social application, platform or device.

Policy for NCAA Championships excluding Div. I Men's Basketball

For all NCAA Championships (Divisions I, II, and III) and all games/events in all rounds, excluding all Div. I Men's Basketball Championship games, the following policy applies:

- Digital Highlights may be posted to:
 - Member Institution's official website, mobile and connected device apps.
 - Member Institution's official social media accounts (including official team and athletic department accounts) on Twitter, Facebook, Instagram, YouTube, and Snapchat.
- Digital Highlights may only be posted from games or events in which that Member Institution participates.
- Digital Highlights may only be posted after the game or event concludes; Digital Highlights may not be posted while a game or event is still in progress.
- Member Institutions may not sell sponsorships or other advertising on their official websites or social media accounts specifically targeted against the Digital Highlights.
- For Digital Highlights posted to social platforms (including but not limited to Facebook, YouTube, and Instagram), Turner reserves the right to claim and monetize the video posted by Member Institutions.
- For clarity, any videos posted to YouTube should be posted without a monetization or usage policy – no pre-roll or companion ads are permitted.
- Digital Highlights shall be limited to an aggregate of two (2) minutes of footage per game or event. For clarity, two identical 30-second clips posted to two different platforms count as only 30 seconds, not 60 seconds total, and two different 30-second clips posted to two different platforms count as 60 seconds total.
- Digital Highlights may only be used as set forth in this policy and may not be used commercially, sold, sublicensed, transferred or re-purposed for any other use.
- Member Institutions are responsible for sourcing and editing all Digital Highlights.
- Upon Turner's request, Member Institutions shall transmit to Turner (via FTP or other means as requested) Digital Highlights (including raw footage and/or a produced segment) for use on NCAA Digital platforms.
- **Licensed from Wazee Digital** – Except as set forth in this document, all uses of Digital Highlights must be licensed through Wazee Digital regardless of how such footage is acquired (e.g. team videographer, television broadcast, etc.).
 - **For information on licensing Digital Highlights or other NCAA Championship footage, please contact Wazee Digital via sports@wazeedigital.com or 866.815.6599**

Turner reserves the right, in its sole discretion, at any time and for any reason, to modify any or all of the terms hereof, grant any exception to, or waiver of, any term, and/or withdraw permission or amend this policy.

For any questions about this policy, please contact: school-rights@turner.com