ESPN is the only television entity that may transmit live from inside the competition venue on game days.

Only ESPN and NCAA Productions are authorized to use mini-camera equipment in the competition venue during tournament competition. The only exception is team videographers, which must comply with Division I Women’s Basketball Championship policies. ESPN and NCAA Productions have no time restrictions except when the competition venue is closed for team practice or other activities approved by the basketball committee.

If a non-originating television station, network or local cable channel desires to receive videotape and audio of tournament games, international sound, crowd/team “color” activities and all formal press conferences, it must take a feed from the video and audio distribution facilities provided by ESPN (first and second rounds) and the NCAA (regional rounds and the Women’s Final Four). Any video or audio highlight excerpts received from the distribution facilities that are aired by a telecaster shall include an on-air “Courtesy ESPN” for all rounds of the championship.

Camerapersons representing non-originating agencies are not permitted to photograph game action or formal press conferences. Following are the policies for courtside access on game days:

- Non-originating telecasters have access to the arena floor until 30 minutes before the first game in each session. During this time, mini-cam operators may record standups or other material from the end zones only.
- From that point on, the playing floor (and all other areas from which the playing floor may be seen) shall remain off limits to all camera operators until ESPN has discontinued its coverage of the session.
- Television entities may do recorded stand-ups from back-of-house areas as long as the court or entrance into the “bowl” of the venue is not visible by the camera.
- Camerapersons shall not return to the venue floor between games of a session.
- The media coordinator will identify an area off the court for all non-originating television representatives to wait until ESPN has discontinued its coverage from the site. The host media coordinator will escort them to the court when it is available.
- Video equipment is limited to the locker rooms, hallways, video distribution area, and media workroom during the restricted-access times.

On the first practice day, representatives of non-originating agencies may record or do live hits (either via broadcast or social media) from the end zones or behind the media seating areas, or from the concourse or public seating areas during the first 15 minutes of each practice session. Agencies do not have courtside access during closed practices.

On off days, representatives of non-originating agencies may record or do live hits (either via broadcast or social media) from the back-of-house media areas or the concourse, if the court or entrance into the “bowl” of the venue is not visible by the camera during closed practices. When closed practices have concluded, agencies may record or do live hits from the end zones or behind the media seating areas up until the building has closed for the evening. Agencies do not have courtside access during closed practices.
Locker rooms are open for postgame coverage for 30 minutes once the team’s cooling off period expires, and during designated times on non-game days. Other than ESPN, live hits from inside the locker rooms are prohibited.

Editing in the video distribution area is permitted any time the workroom is open to the media.