

Video Usage Footage Policies

Highlights may be used only by television entities and news organizations (collectively, "Television Entities") on their television networks and television stations in the United States in accordance with these Guidelines solely for news purposes in regularly scheduled television news programs of which actual news elements constitute the main feature.

Under no circumstances may any Highlights be broadcast or otherwise distributed on the Internet or via any other on-line service, mobile application, digital medium, device or computer network, and no rights to distribute Highlights via any digital means or media are granted under these Guidelines.

Highlights from all Games and press conferences must not exceed a total of three (3) minutes per day (i.e. 24 hour period).

Highlights may not be broadcast until the completion of the applicable "Telecast Window." The NCAA, Turner and CBS Sports will distribute the schedule for telecast windows no later than Selection Sunday.

Only game competition footage that has actually been telecast by CBS or Turner may be used for purposes permitted herein. All Highlights must be recorded from the applicable Turner or CBS television network distribution feed (not from CBS or Turner's back haul) and must include CBS and/or Turner network graphics. Footage obtained from CBS or Turner's back haul, ISO reels or other satellite feeds that has not been telecast by CBS or Turner may not be used.

All Highlights must be accompanied by a video credit identifying the applicable television network on which the Game originally aired (e.g. "Courtesy of CBS Sports/NCAA", "Courtesy of TNT/NCAA") for the entire time the Highlights are on air.

Highlights may not be used commercially or in any program format other than news reporting in accordance herewith. By way of example, but not limitation, without a specific separate license from the NCAA, Highlights may not be used (i) in pre-Game shows or to preview an upcoming game, (ii) in weekly or monthly sports highlights shows, (iii) in news or sports magazine programs, (iv) in commercials, (v) in a "sponsored segment" of a program, (vi) in on-air promotions (e.g. "tune-in" promotion or "tease"), (vii) as "file footage," (viii) in a regularly scheduled news program that has been extended or created for the purpose of telecasting Coverage of Games, or (ix) for any other use (e.g., archival) not specifically permitted by this license. Any Television Entity wishing to use footage outside these parameters must license the footage from the NCAA and follow any additional terms and conditions concerning use of the footage. NCAA reserves the right to refuse permission for such usage.

Highlights may not include, without limitation, other audio material, feature material, interviews or other excerpts of the voices and/or likeness of any CBS or Turner on-air talent, commentators and/or announcers.

In no event may any logo, trademark, advertisement, scoreboard, or other graphic be superimposed, "burned-in" or otherwise incorporated in any Highlights. Additionally, no Highlights may be altered or modified (including magnifying a portion of a visual image or otherwise changing, substituting or distorting an audio or visual element).

Highlights must not be used in such a manner as to denigrate CBS, Turner, the NCAA, NCAA member institutions or teams, their players or officials, or any NCAA sport, and must comply in all respects with the NCAA bylaws, rules and regulations in effect, which may be amended from time to time by the NCAA in its sole discretion.

Highlights may not be used, sold, traded, stored, archived, retained, transmitted, distributed or transferred via any medium (including, without limitation, the Internet or any other means of interactive communication) to any other entity, except as otherwise expressly authorized herein.

Television Entities are solely responsible for determining what additional licenses, clearances, consents and releases, if any, must be obtained in connection with use of Highlights hereunder. Local market feed use for Highlights telecast on the CBS Television Network is also subject to clearance by the CBS affiliate in each market.

Notwithstanding anything herein to the contrary, Telecasters and the NCAA hereby reserve the right, in their sole discretion, at any time and for any reason, to (i) modify any or all of the terms hereof, (ii) grant any exception to, or waiver of, any term hereof, and/or (iii) withdraw permission or amend these guidelines, with written notice thereof.

Television Entity's use of Highlights from any Game absent a superseding written agreement constitutes acceptance of these terms.

Any use of Highlights beyond these Guidelines is subject to prior written approval from CBS, Turner and/or the NCAA.

A station/network may not broadcast live reports and/or live programming from the site of the tournament competition (e.g., arena proper, hallways, interview, working media or dressing rooms) on practice or game days.

Telecasters may broadcast live feeds of news conference taken from the video and audio distribution facilities provided by the NCAA.