



# Media Information - Denver

For complete NCAA media policies, credential application and other information, visit: [www.ncaa.com/media](http://www.ncaa.com/media)

## MEDIA HEADQUARTERS HOTEL

Hyatt Regency Denver @ Colorado Convention Center  
650 15<sup>th</sup> Street  
Denver, CO 80202  
303/436-1234  
<http://denverregency.hyatt.com/hyatt/hotels/index.jsp?null>

## DIRECTIONS

### FROM DENVER INTERNATIONAL AIRPORT (approximately 23 miles)

Take Pena Blvd to I-70 West. Take I-70 West to I-25 South; exit at Colfax Avenue (exit #210a). Take a left off the exit ramp, heading east, to Welton Street. Turn left onto Welton St. Proceed 3.5 blocks and turn left onto 15<sup>th</sup> Street. Make an immediate left into hotel's circle drive.

### FROM NORTH

Take I-25 South; exit at Colfax Avenue (exit #210a). Take a left off the exit ramp, heading east, to Welton Street. Turn left onto Welton St. Proceed 3.5 blocks and turn left onto 15<sup>th</sup> Street. Make an immediate left into hotel's circle drive.

### FROM SOUTH

Take I-25 North; exit at Colfax Avenue (exit #210a). Take a right off the exit ramp, heading east, to Welton Street. Turn left onto Welton St. Proceed 3.5 blocks and turn left onto 15<sup>th</sup> Street. Make an immediate left into hotel's circle drive.

### FROM WEST

Take I-70 East to I-25 South; exit at Colfax Avenue (exit #210a). Take a left off the exit ramp, heading east, to Welton Street. Turn left onto Welton St. Proceed 3.5 blocks and turn left onto 15<sup>th</sup> Street. Make an immediate left into hotel's circle drive.

### FROM EAST

Take I-70 West to I-25 South; exit at Colfax Avenue ( exit #210a) Take a left off the exit ramp, heading east, to Welton Street. Turn left onto Welton St. Proceed 3.5 blocks and turn left onto 15<sup>th</sup> Street. Make an immediate left into hotel's circle drive.

## MEDIA SHUTTLE

There will be a media shuttle from The Hyatt Regency Denver to the Pepsi Center. Departure times will occur at 15-minute intervals according to the following tentative schedule:

|                    |                   |
|--------------------|-------------------|
| Saturday, March 31 | 8 a.m. to 8 p.m.  |
| Sunday, April 1    | 12 noon to 1 a.m. |
| Monday, April 2    | 9 a.m. to 6 p.m.  |
| Tuesday, April 3   | 2 p.m. to 1 a.m.  |

## CREDENTIAL REQUEST

Media desiring credentials to cover the NCAA Women's Final Four in Denver regardless of the participating teams must apply online (NCAA.com/media). Institutional media should apply via their team sports information contact.

## CREDENTIAL DISTRIBUTION

Credentials will not be mailed. Recipients must present a government-issued photo ID and verify that they are full-time employees of the media agency. A sign-in sheet for individuals to confirm receipt of credential will be required.

Credentials will be distributed at The Hyatt Regency Denver (Mineral A) on Friday, March 30 and at the Pepsi Center on Saturday, March 31 through Tuesday, April 3. All credentialed media will be permitted to enter the Pepsi Center through the Media Entrance. Please note that ALL bags and equipment will be searched upon entrance each day. The credential distribution schedule is listed below.

|                    |                   |                              |
|--------------------|-------------------|------------------------------|
| Friday, March 30   | Hyatt (Mineral A) | 1-5 p.m.                     |
| Saturday, March 31 | Pepsi Center      | 9 a.m.-5 p.m.                |
| Sunday, April 1    | Pepsi Center      | 12:30 p.m.-tip-off of game 2 |
| Monday, April 2    | Pepsi Center      | 10 a.m.-1 p.m.               |
| Tuesday, April 3   | Pepsi Center      | 2:30 p.m.-halftime           |

## SATELLITE TRUCK PARKING

Satellite truck parking will be available in the Valet Lot outside the Pepsi Center. Please contact Chris Joswick (303-405-6156, [cj Joswick@pepsicenter.com](mailto:cjoswick@pepsicenter.com)) for full details.

## SATELLITE COORDINATES

All news conferences will be uplinked live. The NCAA will be providing in audio/video distribution both a High Definition (HD) 1080i feed with embedded audio and a Standard Definition (SD) analog feed of the press conferences. The HD feed will be on BNC connectors. The SD feed will be composite analog video and on BNC connectors. Analog audio feed will be on XLR male connectors at line level. Satellite distribution will be HD 1080i only. Stations and networks will be responsible for cross-converting to 720p if they are broadcasting in HD 720p. Any re-feed of the press conferences will be in SD format only. Re-feeds will be taken on a case-by-case basis. Satellite coordinates will be available on the NCAA website.

## TELEPHONE & DATA SERVICES

Media, including originating radio networks, may order individual telephone and communication services, at their own expense, by contacting Dave Putnik (303-405-1259; [dputnik@pepsicenter.com](mailto:dputnik@pepsicenter.com)) at the Pepsi Center. Credentialed media will be provided complimentary wireless access codes.

## MEDIA PARKING

A limited number of media parking spaces are available in the Pepsi Center, Lots C and F. Media should indicate parking pass needs when applying for a credential.

## MEDIA BUFFET

Complimentary media buffets, for credentialed individuals only, will be available at the Pepsi Center. Beverages and snacks will also be available on a limited basis.

## COVERAGE OF WBCA RELATED EVENTS

If you are a member of the media credentialed to cover the 2012 Women's Final Four, your credential will supply complete access to all events at the Pepsi Center, including the WBCA High School All-America Game that will tipoff at 4:30 p.m. on Saturday, March 31. If you are a member of the media not credentialed for the Women's Final Four, please contact Jack Watford of the WBCA (770-279-8027, ext. 112; [jwatford@wbca.org](mailto:jwatford@wbca.org)) for credentialing details for the WBCA High School All-America Game.

## SCHEDULE OF EVENTS (All Times Local – Mountain Time)

### Wednesday, March 28

#### *Women's Final Four Coach Press Teleconferences*

*Dial-in 800/230-1059, Passcode: 216731*

- 11 a.m. Des Moines Regional Winner
- 12 p.m. Fresno Regional Winner
- 1 p.m. Kingston Regional Winner
- 2 p.m. Raleigh Regional Winner

### Friday, March 30

- 10 a.m. Tourney Town Press Conference (Colorado Convention Center)
- 10 a.m.-7 p.m. Tourney Town (Colorado Convention Center)
- 1-5 p.m. Credential Distribution (Hyatt Regency Denver – Mineral A)
- Noon-5:30 p.m. NCAA Youth Clinics (Tourney Town - Colorado Convention Center)
- 6 p.m. Team Grand Entrance for Salute Premiere (Performing Arts Complex)
- 6:30-7:30 p.m. Salute Premiere (Buell Theatre)

- 9-11 p.m. Media Hospitality (Hyatt Regency Denver – Mineral A-C)

#### *Interviews and Tease Shoots, Pepsi Center*

- |                  |                  |                 |
|------------------|------------------|-----------------|
| Noon-12:15 p.m.  | Game 1 Low Seed  | BSN             |
| 12:05-12:50 p.m. | Game 1 High Seed | ESPN/NCAA Tease |
| 12:20-12:50 p.m. | Game 1 Low Seed  | ESPN Interview  |
| 12:55-1:40 p.m.  | Game 1 Low Seed  | ESPN/NCAA Tease |
| 12:55-1:25 p.m.  | Game 1 High Seed | ESPN Interview  |
| 1:05-1:20 p.m.   | Game 2 High Seed | NCAA Radio      |
| 1:05-1:20 p.m.   | Game 2 Low Seed  | BSN             |
| 1:25-1:40 p.m.   | Game 2 High Seed | BSN             |
| 1:30-1:45 p.m.   | Game 1 High Seed | NCAA Radio      |
| 1:30-2 p.m.      | Game 2 Low Seed  | ESPN Interview  |
| 1:45-2:30 p.m.   | Game 2 High Seed | ESPN/NCAA Tease |
| 1:50-2:05 p.m.   | Game 1 High Seed | BSN             |
| 1:50-2:05 p.m.   | Game 1 Low Seed  | NCAA Radio      |
| 2:10-2:25 p.m.   | Game 2 Low Seed  | NCAA Radio      |
| 2:35-3:05 p.m.   | Game 2 High Seed | ESPN Interview  |
| 2:35-3:20 p.m.   | Game 2 Low Seed  | ESPN/NCAA Tease |

### Saturday, March 31

- 8 a.m. 4Kay Run (Downtown Denver)
- 8:30 a.m.-12:30 p.m. NCAA Youth Clinics (Sites TBD)
- 8:30-9 a.m. ESPN News Conference (Hyatt Regency Denver – Centennial D)
- 9-9:30 a.m. WBCA All-America Team and Wade Trophy Announcement (Hyatt Regency Denver – Centennial E)
- 9 a.m.-4 p.m. NCAA Junior Journalism Workshop (Pepsi Center)
- 9 a.m.-5 p.m. Credential Distribution (Pepsi Center)
- 10 a.m.-7 p.m. Tourney Town (Colorado Convention Center)
- 11 a.m.-1 p.m. Media Buffet (Pepsi Center)
- 3:45-4:15 p.m. Battle of the Bands (Pepsi Center)
- 4:15-5:15 p.m. Associated Press Coach and Player of the Year News Conference (Pepsi Center)
- 4:30 p.m. WBCA High School All-America Game (Pepsi Center)
- 5:30-6:45 p.m. Tourney Town Headliner Concert (Colorado Convention Center)

#### *News Conferences, Pepsi Center*

- |                  |  |
|------------------|--|
| 10:20-10:50 a.m. | Semifinal Game 1 High Seed   |
| 11:25-11:55 a.m. | Semifinal Game 1 Low Seed  |
| 2:45-3:15 p.m.   | Semifinal Game 2 High Seed   |
| 3:50-4:20 p.m.   | Semifinal Game 2 Low Seed  |
| 4:15-5:15 p.m.   | Associated Press Coach and Player of the Year News Conference (Pepsi Center) |

*Practices, Pepsi Center (open to media/public)*

11 a.m.-noon Semifinal Game 1 High Seed  
12:05-1:05 p.m. Semifinal Game 1 Low Seed  
1:35-2:35 p.m. Semifinal Game 2 High Seed  
2:40-3:40 p.m. Semifinal Game 2 Low Seed

*Autograph Sessions, Pepsi Center*

10:45-11:15 a.m. Semifinal Game 1 Low Seed  
12:10-12:40 p.m. Semifinal Game 1 High Seed  
2-2:30 p.m. Semifinal Game 2 Low Seed  
3:25-3:55 p.m. Semifinal Game 2 High Seed

**Sunday, April 1**

9-11 a.m. Special Olympics Youth Clinic – Tourney Town (Colorado Convention Center)  
11 a.m.-6 p.m. Tourney Town (Colorado Convention Center)  
11:30 a.m.-Noon The Mile High Dribble (Downtown Denver)  
12:30 p.m. Credential Distribution (Pepsi Center)  
1-1:30 p.m. NCAA Pep Rally (Tourney Town Center Stage, Colorado Convention Center)  
3-4:30 p.m. Pregame Media Meal  
4:30 p.m. Semifinal Game 1  
Postgame Semifinal Game 1 News Conference  
7 p.m. Semifinal Game 2  
Postgame Semifinal Game 2 News Conference  
9:30 p.m.-12 a.m. Media Hospitality (Hyatt Regency Denver – Mineral A-C)

**Monday, April 2**

10 a.m.-1 p.m. Credential Distribution (Pepsi Center)  
11 a.m.-1 p.m. Media Buffet (Pepsi Center)  
1-4 p.m. Cheerleader Hospital Visits (Sites TBD)  
8-11 p.m. Media Hospitality (Hyatt Regency Denver – Mineral A-C)

*News Conferences, Pepsi Center*

10-10:15 a.m. Semifinal Game 1 Winner (Coach and players)  
10:20-11:05 a.m. Semifinal Game 1 Winner (Coach on dais; players in breakout rooms)  
11:10-11:25 a.m. Semifinal Game 1 Winner ESPN/NCAA (Coach)  
11:10-11:25 a.m. Semifinal Game 1 Winner NCAA Radio (Players)  
11:30-11:45 p.m. Semifinal Game 1 Winner NCAA Radio (Coach)  
11:30 a.m.-Noon Semifinal Game 1 Winner ESPN/NCAA (Players)  
11:30 a.m.-Noon Semifinal Game 1 Winner (Coaches and players available in locker room)  
12:10-12:25 p.m. Semifinal Game 2 Winner

12:10-2:10 p.m. Semifinal Game 1 Winner Practice (Coach and players) (Closed)  
12:30-1:15 p.m. Semifinal Game 2 Winner One-on-One (Coach on dais; players in breakout rooms)  
1:20-1:35 p.m. Semifinal Game 2 Winner ESPN/NCAA (Coach)  
1:20-1:25 p.m. Semifinal Game 2 Winner NCAA Radio (Players)  
1:40-1:55 p.m. Semifinal Game 2 Winner NCAA Radio (Coach)  
1:40-2:10 p.m. Semifinal Game 2 Winner ESPN/NCAA (Players)  
1:40-2:10 p.m. Semifinal Game 2 Winner Coaches and Players Available in Locker Room  
2:20-4:20 p.m. Semifinal Game 2 Winner Practice (Closed)

**Tuesday, April 3**

9-11 a.m. United States Basketball Writers Association Brunch (Hyatt Regency Denver – Capitol 1)  
2:30-halftime Credential Distribution (Pepsi Center)  
4:30-6 p.m. Pregame Media Meal (Pepsi Center)  
6:30 p.m. National Championship Game  
Postgame News Conferences  
Following News ESPN Interviews (winning coach and players-15 minutes each)  
Conference NCAA/WBCA Coaches' Trophy Presentation (Hyatt Regency Denver – Centennial D)  
9:30 p.m. Media Hospitality (Hyatt Regency Denver – Mineral A-C)  
Following Trophy Presentation - Midnight

**For information contact:**

**Rick Nixon**

**NCAA Associate Director - Championships**

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**[rnixon@naaa.org](mailto:rnixon@naaa.org)**