



## 2017 NCAA® WOMEN'S FINAL FOUR®

### MEDIA INFORMATION

March 31 & April 2 – American Airlines Center – Dallas, Texas

#### CONTACT

**RICK NIXON**

**NCAA Associate Director**

**OFFICE PHONE: 317-917-6539**

**CELL PHONE: 317-440-3059**

**EMAIL: [rnixon@ncaa.org](mailto:rnixon@ncaa.org)**

#### CREDENTIALS/LODGING

#### REQUESTS

Media desiring credentials to cover the 2017 Women's Final Four in Dallas regardless of the participating teams must apply online at <http://www.ncaa.com/media>. Institutional media should apply via their team sports information contact. The online site provides information for reservations at the media headquarters hotel and parking passes. Applying media representatives will be notified via e-mail in regard to the confirmation or denial of their application.

#### DISTRIBUTION

Credentials will not be mailed. Recipients must present a government-issued photo ID. A sign-in sheet for individuals to confirm receipt of credential will be required. Media should be prepared for security screenings (walk-through magnetometers) and bag checks to enter the building each day.

Credentials will be distributed at the Hyatt Regency Dallas Hotel on Wednesday, March 29 and then at American Airlines Center (at the Media Entrance) on Thursday, March 30 through Sunday, April 2 using the following credential distribution schedule:

<b>Day</b>	<b>Credential Pick-Up Times (All times local - CT)</b>	<b>Location</b>
Wednesday, March 29	9 a.m. - 7 p.m.	Hyatt Regency Dallas Hotel (Bryan Beeman A&B)
Thursday, March 30	8 a.m. – 5 p.m.	American Airlines Center
Friday, March 31	10 a.m. - tip-off of second game	American Airlines Center
Saturday, April 1	8 a.m. – 5 p.m.	American Airlines Center
Sunday, April 2	1 p.m. - halftime	American Airlines Center

#### MEDIA HEADQUARTERS HOTEL

[Hyatt Regency Dallas Hotel](#) (300 Reunion Boulevard, Dallas, Texas 75207; 214-651-1234) will serve as the media headquarters at a rate of \$199 per night, plus tax. Media representatives desiring accommodations at the headquarters

hotel are advised that the hotel requires a four-night minimum stay (Thursday night, March 30 through the night of the national championship game, April 2).

## LOGISTICS

### MEDIA SHUTTLE

A media shuttle (**Shuttle Route 3**) will run from the Hyatt Regency Dallas Hotel to the American Airlines Center from Thursday, March 30 through Sunday, April 2 during the following hours:

Thursday, March 30:	7:45 a.m. - 7:00 p.m.
Friday, March 31:	9:30 a.m. - 3:00 a.m.
Saturday, April 1:	7:45 a.m. - 11:00 p.m.
Sunday, April 2:	9:30 a.m. - 11:00 a.m.

### MEDIA PARKING

Media members must request parking passes through the online credential system. Parking passes, if requested and approved, will be provided at credential distribution. Media parking will be in the **Lexus Garage at 2620 N. Houston Street** (corner of Houston and All-Star Way, adjacent to arena).

### MEDIA ENTRANCE

Media should follow the signs located outside of American Airlines Center to the media credential entrance located on the Northwest side of American Airlines Center. Media will enter through Fan Shop (Hangar) entrance on the corner of All-Star Way and Victory Avenue. If you park in the Lexus Garage, walk straight out of the garage along All-Star Way, past the main entrance to the Fan Shop entrance.

**MEDIA WORKROOM:** A workroom in the American Airlines Center will be provided for credentialed media with the following hours of operation.

Media Workroom Schedule (All times local – CT)	
Day	Times
Thursday, March 30	8 a.m. – 7 p.m.
Friday, March 31	10 a.m. – four hours after the second game
Saturday, April 1	8 a.m. – 10 p.m.
Sunday, April 2	1 p.m. – four hours after game ends

### MEDIA BUFFET

A complimentary media buffet, for credentialed individuals only, will be available daily at American Airlines Center from March 30 to April 2. Beverages and snacks will also be available on a continual basis.

### SATELLITE TRUCK PARKING

Satellite truck parking will be available in the Lot A adjacent to the American Airlines Center. Note that all satellite truck units will be responsible for providing their own power. Contact **Mark Johnston, American Airlines Center (Office: 214-665-4203; Mobile: 408-691-3498; [mjohnston@americanairlinescenter.com](mailto:mjohnston@americanairlinescenter.com))** with any questions and to request satellite truck parking space.

### SATELLITE COORDINATES

All news conferences will be uplinked live and available for downlink in High Definition (HD) 1080i. Re-feeds will happen on a case-by-case basis. Satellite coordinates will be available via the [NCAA.com/media](http://NCAA.com/media) website.

## AUDIO/VIDEO DISTRIBUTION

The NCAA will provide news conference content via a pool feed in the audio/video distribution area in the media workroom at American Airlines Center. This feed is available in High Definition (HD) 1080i with embedded audio. To record the feeds, media must provide a recording unit to access the live footage. BNC connections are required for the HD Mult Box / Press Bridge. Equipment must be able to accept these types of feeds and utilize those types of cables or adapters to record news conferences. Stations and networks broadcasting in 720p will be responsible for cross converting from 1080i to 720p. **Note that SD feeds are no longer available in the audio/video distribution area.**

## FTP DELIVERY

All Women's Final Four news conferences will also be available on an FTP site. The files will be in 1080i and will be made available as soon as possible after each news conference concludes.

Here's how to access that FTP footage:

- To access news conferences **via FTP client (Filezilla, Cyberduck, etc) use the following:**
  - **Host:** <ftp3.ftptoyoursite.com>
  - **Port:** 22
  - **Username:** ncaaw2017
  - **Password:** 2017Wncaamedia
  
- To access news conferences via web browser, enter this information into your browser address bar:  
[ncaawbb.hammondcg.com](http://ncaawbb.hammondcg.com)
  - You will get a prompt to enter a username and password.
  - **Username:** ncaaw2017
  - **Password:** 2017Wncaamedia
  
  - Each Women's Final Four news conference will be maintained in the "Dallas" site specific folder and each news conference file will include the team name in the file name.
  
  - **NOTE:** As was the case in previous years, the first method is preferred as it uses an actual program designed for FTP download. Most of these are free and readily accessible on the internet. The second method (Web Browser) can be accessed via Chrome, Internet Explorer, Firefox, Safari, etc. When you put in the info, you'll be taken to a prompt for a Username / Password. Once you log in, you can go to the specific folder you want and right click to save the files.

If there are questions from covering media in regard to the FTP, please contact the Hammond Communications representative on site.

## TELECOMMUNICATIONS

The NCAA will provide complimentary wireless services and a limited number of courtesy telephone lines at American Airlines Center, in the media work room and photography work area. The only way to ensure that you will have access to a standard business line, ISDN line or high-speed data line is to order one for your agency's exclusive use at your expense. To order individual telephone or communications service, please contact **Doug Williams** at **214-886-5548**; [dwilliams@americanairlinescenter.com](mailto:dwilliams@americanairlinescenter.com).

## STATBROADCAST REAL TIME STATS FEED

StatBroadcast® Live web and mobile stats for media are available via your laptop or by phone.

**Go to:** <http://www.ncaa.com/media/wfinalfour>

**Password:** ReunionTower

## SERVICES

Runners will distribute play-by-play, halftime and final box scores to all media seating locations and in the media workroom. Typed quotes will be distributed to the media immediately following each news conference. Updated team notes (e.g., team notes, tournament notes/records) will also be distributed to the media preceding the next scheduled news conference. Media are asked to provide their e-mail address for postgame services requests on a sign-up list that is posted in the media workroom.

## ACCESS INFORMATION

**LOCKER ROOMS:** Game Days - The locker rooms will be open to the media for a maximum of 30 minutes after the cooling-off period ends. Practice Days - Student athletes who are not in the interview room, shall be available to the media in the locker room area during the time the coach and selected student-athletes are participating in the news conference.

**NEW CONFERENCES:** The head coach and a minimum of two first-team players will participate in the scheduled news conferences. No more than three players will attend.

NEWS CONFERENCE SCHEDULE	
<b>Day Before National Semifinals – March 30</b>	
8:30 – 9 a.m.	ESPN Talent Meet & Greet (Media Dining Area)
11:10 – 11:40 a.m.	High Seed Semifinal Game 1
11:45 a.m. – 12:15 p.m.	High Seed Semifinal Game 2
12:40 – 1:10 p.m.	Low Seed Semifinal Game 2
1:20 – 1:50 p.m.	Low Seed Semifinal Game 1
4:30 p.m.	Associated Press Coach and Player of the Year
<b>National Semifinals Game Day, March 31</b>	
USBWA News Conference - 3 p.m.	
Winning and losing team news conference immediately following each game.	
<b>Day Before National Championship Game – April 1</b>	
10:20 – 10:50 a.m.	Semifinal Game 1 Winner One-on-One Interviews (coach on dais, student-athletes in breakout rooms)
12:40 – 1:25 p.m.	Semifinal Game 2 Winner One-on-One Interviews (coach on dais, student-athletes in breakout rooms)
<b>Day of National Championship Game – April 2 - Immediately following game.</b>	

**POOL REPORTER:** A pool reporter has been identified by the host media coordinator. The name of the individual will be provided on the media seating chart and on the starting lineup sheet that will be distributed before each game. When a game includes a potential fighting situation that results in a technical foul and/or ejection of a participant, a rules interpretation is requested or there is a clock or timing issue, the pool reporter will be allowed to accompany the Women's Basketball Championship Sport Committee representative to the officials' locker room to receive an interpretation. All media questions in this regard should be directed to the pool reporter. The host media coordinator will accompany the pool reporter and provide a written statement to the media following the session.

## SCHEDULE OF EVENTS

(All Times Local – Central)

### **Tuesday, March 28**

*Women's Final Four Head Coach Press Teleconferences times with dial-in number and passcode.*

Time	Head Coach	Dial-In Number and Passcode
10 a.m.	Lexington Regional Winning Head Coach	800-230-1059; Passcode: 412640
11 a.m.	Oklahoma City Regional Winning Head Coach	800-230-1074; Passcode: 413823
12 p.m.	Bridgeport Regional Winning Head Coach	800-230-1059; Passcode: 412619
1 p.m.	Stockton Regional Winning Head Coach	800-230-1074; Passcode: 413573

### **Day Before National Semifinals – March 30**

8 a.m. – 5 p.m.	Credential Distribution
8 a.m. – 7 p.m.	Media Workroom Hours
8:30 – 9 a.m.	ESPN Talent Meet & Greet (Media Dining Room)
9 – 11 a.m.	High Seed Semifinal Game 1 Practice (Closed)*
11:05 a.m. – 1:05 p.m.	Low Seed Semifinal Game 1 Practice (Closed)*
11:10 – 11:40 a.m.	High Seed Semifinal Game 1 News Conference/Open Locker Room
11:45 a.m. – 12:15 p.m.	High Seed Semifinal Game 2 News Conference/Open Locker Room
11 a.m. – 1 p.m.	Media Buffet
12:40 – 1:10 p.m.	Low Seed Semifinal Game 2 News Conference/Open Locker Room
1:20 – 1:50 p.m.	Low Seed Semifinal Game 2 News Conference/Open Locker Room
1:10 – 3:10 p.m.	High Seed Semifinal Game 2 Practice (Closed)*
3:15 – 5:15 p.m.	Low Seed Semifinal Game 2 Practice (Closed)*
4:30 p.m.	Associated Press Coach and Player of the Year News Conference

#### **\*DAY BEFORE NATIONAL SEMIFINAL GAME PRACTICE DAY**

Each team will be provided two hours of practice time the day prior to the national semifinals at American Airlines Center. The court will be open to members of the media for the first **15 MINUTES ONLY** of practice after which the court will be cleared and practice closed. Television camera operators may videotape practice from the baseline, behind the courtside media area or from the public seating area during the first 15 minutes.

### **Day of National Semifinals – Friday, March 31**

10 a.m. – Tipoff of Game 2	Credential Distribution
10 a.m. – Until Four Hours After Second Game	Media Workroom Hours
3 p.m.	USBWA News Conference
4:30 – 6 p.m.	Media Buffet
5 p.m.	Facility Doors Open to Public
6:30 p.m.	National Semifinal Game 1 (ESPN2)
9 p.m.	National Semifinal Game 2 (ESPN2)

### **Day Before National Championship Game – Saturday, April 1**

8 a.m. – 5 p.m.	Credential Distribution
8 a.m. – 10 p.m.	Media Workroom Hours
10:20 – 10:50 a.m.	Semifinal Game 1 Winner One-on-One Interviews (coach on dais, student-athletes in breakout rooms)
12:30 – 2:30 p.m.	Media Buffet
12:40 – 1:25 p.m.	Semifinal Game 2 Winner One-on-One Interviews (coach on dais, student-athletes in breakout rooms)

## **Day of National Championship Games – Sunday, April 2**

1 p.m. – Halftime of Championship Game  
1 p.m. – Four Hours After Championship Game  
3 – 4:30 p.m.  
3:30 p.m.  
5 p.m.

Credential Distribution  
Media Workroom Hours  
Media Buffet  
Facility Doors Open to Public  
National Championship Game (ESPN)

### **HELPFUL LINKS**

#### **OFFICIAL NCAA CHAMPIONSHIP SOCIAL MEDIA ACCOUNTS & PLATFORMS – WOMEN’S BASKETBALL:**

- Complete 2017 NCAA Division I Women’s Basketball Championship media coverage information is available at <http://www.ncaa.com/media>
- For more information about the 2017 Women’s Final Four, visit <http://www.ncaa.com/womens-final-four>
- 2017 Women’s Final Four Records Book: <http://www.ncaa.org/championships/statistics/2017-womens-final-four-records>
- 2016-17 women’s basketball statistics: <http://www.ncaa.org/championships/statistics/womens-basketball-statistics>
- Women’s basketball home page: <http://www.ncaa.com/sports/basketball-women/d1>
- Twitter: <https://twitter.com/ncaawbb> (@NCAAWomensBKB)
- Facebook: <https://www.facebook.com/NCAAWomensBasketball> (NCAA Women's Basketball)
- Instagram: <http://instagram.com/NCAAsports> (@ncaasports)

#### **2017 BASKETBALL CHAMPIONSHIP LOGOS AND ACCESS TO NCAA LOGO LIBRARY:**

If you are in need of an NCAA logo, including Women’s Final Four and other championship logos, visit the NCAA Digital Library at <https://sportgraphics.widencollective.com/>. If you have an already established account or need to create one, you can do that there.

