



## 2016-17 NCAA Championships

### Digital Highlight and Footage Use Policy for Participating Member Institutions and Conferences

As the NCAA's digital rights holder, Turner Sports owns the right to license digital highlights from NCAA Championships. Turner has partnered with Wazee Digital to manage these rights. This policy applies to NCAA member college and university institutions and conferences ("Member Institutions").

For purposes of this policy, "Digital Highlights" are defined as NCAA Championship game or event footage distributed on the Internet or through a mobile application or device (e.g. smartphone, tablet).

Turner reserves the right, in its sole discretion, at any time and for any reason, to modify any or all of the terms hereof, grant any exception to, or waiver of, any term, and/or withdraw permission or amend this policy.

### Policy for NCAA Division I Championships

#### **A. For the NCAA Division I Championships listed below, Digital Highlights may be used from NCAA.com or they must be licensed from Wazee Digital.**

- **From NCAA.com** – For the games/rounds of the Championships listed below, Digital Highlights will be posted on NCAA.com. Member Institutions may link to and/or embed the NCAA.com video player on their official websites, when available.
  - Member Institutions may not sell presenting sponsorships or other advertising on their official websites specifically targeted against the links to NCAA.com or the content accessed by the link/video player.
- **Licensed from Wazee Digital** – Except as set forth above, all other uses of Digital Highlights for the games/rounds of the Championships listed below MUST be licensed through Wazee Digital, regardless of how such footage is acquired (e.g. team videographer, television broadcast, etc.).
  - DI Baseball – Super Regionals and College World Series
  - DI Men's Basketball – All Games
  - DI Women's Basketball – All Games
  - NC Women's Beach Volleyball – Final Site
  - NC Women's Bowling – Final Site
  - DI Cross Country – Finals
  - DI Field Hockey – Final Site
  - NC Fencing – Final Round
  - FCS Football – All Games
  - DI Men's Golf – Final Day of Stroke Play at Final Site, All days at Final Site of Match Play

- DI Women's Golf – Final Day of Stroke Play at Final Site, All days at Final Site of Match Play
- NC Men's Gymnastics – Team Finals, Individual Finals
- NC Women's Gymnastics – Days 2-3 at Final Site
- DI Men's Ice Hockey – All Games
- DI Men's Lacrosse – All Games
- DI Women's Lacrosse – Quarterfinals, Semifinals, Final
- NC Rifle – Final Site DI Rowing – Final Site
- NC Skiing – Final Site
- DI Men's Soccer – Semifinals, Final
- DI Women's Soccer – Semifinals, Final
- DI Softball – Super Regionals, Women's College World Series
- DI Men's & Women's Swimming & Diving – Days 3-4 at Final Site
- DI Men's & Women's Tennis – Final Site
- DI Men's & Women's Track & Field (Indoor) – All Days at Final Site
- DI Men's & Women's Track & Field (Outdoor) – All Days at Final Site
- NC Men's Volleyball – Final Site
- DI Women's Volleyball –Quarterfinals, Semifinals, Final
- NC Men's Water Polo – All Games
- NC Women's Water Polo – All Games
- DI Wrestling – Quarterfinals, Semifinals, Final

**B. For the games/rounds of Championships NOT listed above (e.g. early rounds, regionals), Member Institutions may post Digital Highlights subject to the following restrictions:**

- Digital Highlights may only be posted on a Member Institution's official website.
- Digital Highlights may only be posted from games or events in which that Member Institution participates.
- Digital Highlights may only be posted after the game or event concludes; Digital Highlights may not be posted while a game or event is still in progress.
- Digital Highlights must be removed no later than 30 days after completion of the applicable game or event.
- Digital Highlights shall be limited to an aggregate of two (2) minutes per game or event.
- Digital Highlights may only be used as set forth in this policy and may not be used commercially, sold, sublicensed, transferred or re-purposed for any other use.
- Posting of Digital Highlights to social media websites (e.g. Facebook, YouTube) is prohibited.
- As it pertains to Digital Highlights under this portion of the policy, Member Institutions shall be responsible for sourcing and editing all Digital Highlights.
- Upon Turner's request, Member Institutions shall transmit to Turner (via FTP) Digital Highlights (including raw footage and/or a produced segment) for use on NCAA.com.

## Policy for NCAA Division II and III Championships

- A. **For all Final Round Championships**, Digital Highlights may be used from NCAA.com or they must be licensed from Wazee Digital.
- a. **From NCAA.com** – For those NCAA Championship games or events taking place at the final site of competition (i.e. where the national champion is determined), Digital Highlights will be posted on NCAA.com. Member Institutions may link to and/or embed the NCAA.com video player on their official websites, when available.
    - i. Member Institutions may not sell presenting sponsorships or other advertising on their official websites specifically targeted against the links to NCAA.com or the content accessed by the link/video player.
  - b. **Licensed from Wazee Digital** – Except as set forth above, all other uses of Digital Highlights must be licensed through Wazee Digital regardless of how such footage is acquired (e.g. team videographer, television broadcast, etc.).
- B. **Early Rounds** – For those NCAA Championship games or events not played at the final site of competition (e.g. early rounds, regionals), Member Institutions may post Digital Highlights subject to the following restrictions:
- Digital Highlights may only be posted on a Member Institution’s official website.
  - Digital Highlights may only be posted from games or events in which that Member Institution participates.
  - Digital Highlights may only be posted after the game or event concludes; Digital Highlights may not be posted while a game or event is still in progress.
  - Digital Highlights must be removed no later than 30 days after completion of the applicable game or event.
  - Digital Highlights shall be limited to an aggregate of two (2) minutes per game or event.
  - Digital Highlights may only be used as set forth in this policy and may not be
  - Posting of Digital Highlights to social media websites (e.g. Facebook, YouTube) is prohibited.
  - As it pertains to Digital Highlights under this portion of the policy, Member Institutions shall be responsible for sourcing and editing all Digital Highlights.
  - Upon Turner’s request, Member Institutions shall transmit to Turner (via FTP) Digital Highlights (including raw footage and/or a produced segment) for use on NCAA.com.

For information on licensing Digital Highlights or other NCAA Championship footage, please contact:  
sports@wazeedigital.com  
866.815.6599

