



2016-17 NCAA CHAMPIONSHIPS

Television Rights

The NCAA owns the television rights to all 90 championships.

[It is important to note that the NCAA does **not** own the television rights/footage to any collegiate athletics' regular-season games/matches/contests (with the exception of selected Division II football and basketball games from the NCAA Division II Game of the Week television package); any Division I Football Bowl Subdivision (FBS) games (including bowl games); nor conference championships games/matches/contests. **If you are interested in obtaining / licensing regular-season, conference championships or FBS video footage, please contact the appropriate conference office.**]

MULTIMEDIA RIGHTS-HOLDERS. Turner, CBS, ESPN and Golf Channel are the primary broadcast television rights-holders for all of the 90 NCAA championships.

INTERNATIONAL TELEVISION RIGHTS. NCAA championships are televised on both a live and tape delay basis around the world. ESPN owns worldwide rights for all of the championship events. If you are interested in obtaining international rights, please contact Julie Kimmons (jkimmons@ncaa.org).

REGIONAL SPORTS NETWORKS (RSN) / LOCAL TELEVISION STATIONS RIGHTS. The NCAA and its primary broadcast partners own all television and digital / Internet video streaming rights to all 90 NCAA championships. For championship rounds that do **not** have predetermined national television (i.e., Turner/CBS, ESPN and/or Golf Channel) coverage or, if Turner/CBS, ESPN and/or Golf Channel decide to not activate their television rights, the NCAA has the right to grant/sell them to any network [e.g., another national TV network, Regional Sports Network (RSN), local TV station, campus television station] if it so chooses.

[Please Note: NCAA television rights include live coverage, tape-delay coverage and post-event footage use. All game action, practice footage, press conferences, one-on-one interviews shot by local ENGs and any other footage shot inside the venue is owned by the NCAA.]

The NCAA broadcast services group will award qualified NCAA institutions, RSN / local television stations television rights based on the following criteria:

1. Commercial television rights fees **vary** for specific NCAA championships rounds (e.g., Division I Women's Volleyball first/second rounds, Division I Softball regionals). Generally,

there is a **minimum of \$1,500 per game / per broadcast entity (i.e., per network / station)**. However, local campus and/or non-commercial television stations may have the rights fee waived.

[Please Note: Any station selling commercials; selling or airing billboards; sponsorships; in-game graphic sponsors; underwriters; or phone pledges must pay the NCAA a commercial television rights fee per game.]

2. All game times will be determined by the NCAA in conjunction with the host institution. Games times may be adjusted, at the NCAA's sole discretion, to accommodate broadcast windows for the entity that wishes to acquire these rights to increase the national, regional or local exposure of the NCAA championship.
3. The television entity that is awarded television rights must provide the NCAA with satellite coordinates or a fiber feed for each game(s) [or broadcast window(s)].
4. Television entities awarded television rights must strictly adhere to the NCAA's 24-hour Silent Blackout Policy. The only relief that will be granted with this policy is if the host institution has sold out its competition venue.

NCAA SILENT BLACKOUT POLICY. The NCAA does not implement local blackouts for NCAA championships; however, a "silent" blackout may be implemented until 24 hours prior to the start of the televised championship event for regions within a 50-mile radius of the event. A "silent" blackout restricts the television station from announcing that it has obtained the rights or promoting the broadcast on any medium (e.g., newspapers, television, radio, Internet). If the "silent" blackout is broken, the NCAA maintains the right to cancel the broadcast. The blackout policy does not apply to Turner, CBS, ESPN or the Golf Channel telecasts.

5. If a television or broadcast entity (i.e., television station, NCAA conference, NCAA institution) is **not** willing to meet the aforementioned criteria, the NCAA broadcast rights will **not** be granted.

Additional Television Rights Criteria That Will Be Considered Are As Follows:

1. Financial package.
2. Coverage area (how many households delivered).
3. Relationship with the institution (e.g., produced five regular-season games and 10-coaches' shows during the regular season).
4. Production quality (e.g., number of manned cameras, number of videotape replay machines, layout of television production truck, number of announcers, type of graphics looks).

5. Prior bidding in current championship.
6. Live broadcast or tape-delay broadcast.

All television rights bids should be submitted to Amy Skiles (askiles@ncaa.org). Competitive bidding deadlines are put in place so RSN / local television stations that are serious about producing NCAA championship game(s) get adequate notice to plan production details and promotion of telecasts.

Television stations awarded syndication rights will be given all local commercial time to sell in accordance with [NCAA Advertising and Promotional Guidelines](#). *[However, if awarded noncommercial rights, your station may **not** sell commercials; sell or air billboards; sponsorships; in-game graphic sponsorships; underwriters; or phone pledges.]* The NCAA reserves the right to keep four 30-second spots for NCAA public service announcements per game.

The NCAA requires a game-record copy and ISO MELT / clean highlights of each game for the NCAA Video Library delivered within four business days after the telecast(s). RSN / local television stations must pay for the cost of the dub and the shipping charges to the NCAA. The NCAA will accept DIGITAL BETA, DVCAM or HDCAM, DVC Pro HD and HD-SR tapes. If your master is on any other format, you must transfer it to one of the aforementioned formats for the NCAA at your expense. All game-record tapes and ISO MELT tapes should be shipped to the NCAA Video Library:

NCAA
 Attn: Ivan Johnson
 1802 Alonzo Watford Sr. Drive
 Indianapolis, IN 46202
 Phone: 317-917-6183

NCAA CHAMPIONSHIPS UNAVAILABLE FOR COMMERCIAL OR NONCOMMERCIAL SYNDICATION

The following denotes the NCAA championships rounds that have predetermined national television (i.e., Turner/CBS, ESPN and/or Golf Channel) coverage and whose media rights are unavailable for RSN / local television station syndication:

FALL CHAMPIONSHIPS

CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division I Cross Country	National Championship (M) National Championship (W)	NCAA.com

Division II Cross Country	National Championship (M) National Championship (W)	NCAA.com
Division III Cross Country	National Championship (M) National Championship (W)	NCAA.com
Division I Field Hockey	Semifinals Finals	NCAA.com
Division II Field Hockey	Semifinals Finals	NCAA.com
Division III Field Hockey	Semifinals Finals	NCAA.com
Division I Football Championship Subdivision	All Rounds	ESPN Network
Division II Football	Semifinals Finals	ESPN Network
Division III Football	Semifinals Finals	ESPN Network
Division I Women's Soccer	Semifinals Finals	ESPN Network
Division II Women's Soccer	Semifinals Finals	NCAA.com
Division III Women's Soccer	Semifinals Finals	NCAA.com
Division I Men's Soccer	Semifinals Finals	ESPN Network
Division II Men's Soccer	Semifinals Finals	NCAA.com
Division III Men's Soccer	Semifinals Finals	NCAA.com
Division I Women's Volleyball	Regional Semifinals Regional Finals Semifinals Finals	ESPN Network
Division II Women's Volleyball	Quarterfinals Semifinals Finals	NCAA.com

Division III Women's Volleyball	Quarterfinals Semifinals Finals	NCAA.com
NC Men's Water Polo	Semifinals National Championship	NCAA.com

WINTER CHAMPIONSHIPS

CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division I Women's Basketball	All Rounds	ESPN Network
Division II Women's Basketball	Quarterfinals	NCAA.com
	Semifinals Finals	CBS Sports Network
Division III Women's Basketball	Semifinals Finals	NCAA.com
Division I Men's Basketball	All Rounds	Turner / CBS
Division I Men's Basketball – NIT Tournament	All Rounds	ESPN Network
Division II Men's Basketball	Quarterfinals	NCAA.com
	Semifinals	CBS Sports Network
	Finals	CBS
Division III Men's Basketball	Semifinals	NCAA.com
	Finals	CBS Sports Network
NC Women's Bowling	Finals	NCAA.com / ESPN Network
NC Fencing	Finals	ESPN Network
NC Women's Gymnastics	Finals	ESPN Network
NC Men's Gymnastics	Finals	NCAA.com

NC Women's Ice Hockey	Semifinals	NCAA.com
	Finals	TBA
Division III Women's Ice Hockey	Semifinals Third Place Game Finals	NCAA.com
Division I Men's Ice Hockey	All Rounds	ESPN Network
Division III Men's Ice Hockey	Semifinals Finals	NCAA.com
Division I Indoor Track and Field	Finals	ESPN Network
Division II Indoor Track and Field	Finals	NCAA.com
Division III Indoor Track and Field	Finals	NCAA.com
NC Rifle	National Championship (M) National Championship (W)	NCAA.com
NC Skiing	National Championship (M) National Championship (W)	NCAA.com
Division I Women's Swimming and Diving	Finals	ESPN Network
Division II Women's Swimming and Diving	Finals	NCAA.com
Division III Women's Swimming and Diving	Finals	NCAA.com
Division I Men's Swimming and Diving	Finals	ESPN Network
Division II Men's Swimming and Diving	Finals	NCAA.com
Division III Men's Swimming and Diving	Finals	NCAA.com
Division I Wrestling	Finals	ESPN Network
Division II Wrestling	Finals	NCAA.com
Division III Wrestling	Finals	NCAA.com

SPRING CHAMPIONSHIPS

CHAMPIONSHIP	ROUND(S)	BROADCAST PARTNER
Division I Baseball	All Rounds	ESPN Network
Division II Baseball	Finals	NCAA.com
Division III Baseball	Finals	NCAA.com
NC Women's Beach Volleyball	Finals	NCAA.com / Turner
Division I Women's Golf	Finals	Golf Channel
Division II Women's Golf	Finals	NCAA.com
Division III Women's Golf	Finals	NCAA.com
Division I Men's Golf	Finals	Golf Channel
Division II Men's Golf	Finals	NCAA.com
Division III Men's Golf	Finals	NCAA.com
Division I Women's Lacrosse	Semifinals Finals	ESPN Network
Division II Women's Lacrosse	Semifinals Finals	NCAA.com
Division III Women's Lacrosse	Semifinals Finals	NCAA.com
Division I Men's Lacrosse	First Round Quarterfinals Semifinals Finals	ESPN Network
Division II Men's Lacrosse	Finals	NCAA.com
Division III Men's Lacrosse	Finals	NCAA.com
Division I Women's Rowing	Finals	NCAA.com
Division I Outdoor Track and Field	Finals	ESPN Network
Division II Outdoor Track and Field	Finals	NCAA.com
Division III Outdoor Track and Field	Finals	NCAA.com

Division II Women's Rowing	Finals	NCAA.com
Division III Women's Rowing	Finals	NCAA.com
Division I Women's Tennis	Team Finals Singles/Double Finals	NCAA.com
Division I Softball	Selected NCAA Regionals Super Regionals Women's College World Series	ESPN Network
Division II Softball	Finals	NCAA.com
Division III Softball	Finals	NCAA.com
Division II Women Tennis	All Rounds of the Finals (Team ONLY)	NCAA.com
Division III Women's Tennis	All Round of the Finals (Team, Singles, Doubles)	NCAA.com
Division I Men's Tennis	Team Finals Singles/Double Finals	NCAA.com
Division II Men Tennis	All Rounds of the Finals (Team ONLY)	NCAA.com
Division III Men's Tennis	All Round of the Finals (Team, Singles, Doubles)	NCAA.com
NC Men's Volleyball	Semifinals	NCAA.com
	Finals	ESPN Network
Division III Men's Volleyball	Quarterfinals Semifinals Finals	NCAA.com
NC Women's Water Polo	First Round Consolation Round Semifinals Seventh Place Game Fifth Place Game Third Place Game Final	NCAA.com