



2016-17 NCAA CHAMPIONSHIPS

Broadcast Media Coverage

AUDIO / VIDEO DISTRIBUTION AND USAGE. The NCAA and its exclusive rights holder (television and digital) shall be the only entities permitted to record an NCAA championship when exclusive television and digital rights have been granted. All other on-site media must use the network provided audio / video feed for highlights. This audio / video feed will be in the media interview room or at, or in close proximity, to the production truck. Television stations, participating schools and radio stations may access and record game highlights. Game content can also be recorded off air. *Exceptions to this are when the primary broadcast facility is not covering an event in an individual team championship.* ENG crews may be permitted to shoot action from a position designated by the championship's media coordinator. For any and all content acquisition, usage guidelines still apply. **No game highlights may be aired under any circumstances until after live coverage of the championship has concluded.**

On-site broadcast entities are **not** obligated to make copies of NCAA championship games for teams or the media. Anyone wishing to obtain footage on site must record their own footage through the network supplied broadcast. To hook up a recording device to the multibox or production truck, please arrive at least three hours before the first game of the session to get it properly hooked up. Best course of action is to ask for assistance from the network on-site operations manager or the truck engineer in charge (EIC) assistant.

[Please Note: All media entities must provide their own audio / video connectors.]

To use NCAA championship footage, entities must license the footage through Wazee Digital. For more information on how to license NCAA footage, please see the [Footage Usage and Licensing](#) section.

Finally, no announcer commentary may be used from any NCAA championship broadcast without the prior permission of the producing broadcast entity.

LIVE COVERAGE. For championships where exclusive television rights have been granted, stations may only broadcast live reports from the site of competition up to 30 minutes prior to the exclusive rights holder going on the air and not earlier than the exclusive rights holder has left the air, as confirmed by the host media coordinator. The site of competition includes the arena proper, concourses or hallways, and the interview, working press and locker rooms. All videotape cameras and recorders must leave the site of competition.

For non-televised championships, all cameras granted access must shoot from a designated area determined by the championship's media coordinator.

PRESS CONFERENCE INFORMATION. Selected NCAA championships' press conferences will be available through satellite coordinates or on an NCAA designated FTP site.

The 2017 Division I Men's Basketball Championship (all rounds) and the 2017 Women's Final Four live press conferences will be available through high-definition satellite coordinates. Access information will be posted respectively on NCAA.com/media under "Division I Men's Basketball Media Policies" and "Division I Women's Basketball Media Policies." The satellite coordinates will be available in Eastern Standard Time and will include downlink and audio frequencies.

The following selected NCAA championships: 2016 Division I Women's Volleyball Championship; 2017 Division I Women's Basketball Championship (regionals only); 2017 Men's Frozen Four; 2017 Women's College World Series; and the 2017 Men's College World Series championships live press news feeds will be available on an NCAA designated FTP site. FTP website and directions to download all press conferences can be found on NCAA.com/media under "Media Coordination and Statistics."

[NOTE: For the 2017 Women's College World Series, press conferences will also be available in a live format on an NCAA designated YouTube On Demand page. Access information will also be posted on NCAA.com/media under "Media Coordination and Statistics."]

VIDEOGRAPHER ACCESS. For certain NCAA championships where exclusivity has been granted, the NCAA, team videographers and/or exclusive broadcast partners will be the only entities authorized to use ENG cameras to record action in the playing area during the competition. The NCAA, team videographers and/or exclusive broadcast partners have no time restrictions except when the area is closed for team practices or other activities designated by the sports committee. All other media outlets requesting championship video must take a feed from the exclusive broadcast partner mult box or production truck and may not air any highlights until the championship has gone off the air.