



2016-17 NCAA CHAMPIONSHIPS

Directory of Staff

NCAA broadcast media services; NCAA digital and social media; and NCAA media coordination and statistics are branches of the NCAA championships and alliances group at the NCAA national office. These staffs manage all aspects of NCAA championships multimedia rights and services, including television, radio and digital rights as well as all aspects of NCAA championships statistics, media policies and credentialing.

NCAA broadcast media services and digital and social media work directly with the NCAA contracted national broadcast entities, which includes, CBS, ESPN, Golf Channel, Turner, Westwood One and Wazee Digital.

NCAA media coordination and statistics manages all aspects of NCAA championships including regular season and championship statistics, media policies, records books and credentialing.

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