

TELEVISION RIGHTS

The NCAA owns the television rights to all 89 championships. The NCAA does **not** own the television rights/footage to any regular-season or conference championship collegiate athletics, with the exception of selected Division II football and basketball games from the NCAA Division II Game of the Week television package. In addition, the NCAA does **not** own the television rights/footage to any Division I Football Bowl Subdivision (FBS). [Please contact the appropriate conference office to obtain regular-season, conference championships or FBS video footage.]

MULTIMEDIA RIGHTS-HOLDERS. Turner, CBS, ESPN and Golf Channel are the primary broadcast television rights-holders for all of the 89 NCAA championships.

INTERNATIONAL TELEVISION RIGHTS. NCAA championships are televised on both a live and tape delay basis around the world. ESPN owns worldwide rights for all of the championship events. If you have questions regarding where NCAA championships that air around the world or if you are interested in obtaining international rights, please contact Julie Kimmons (jkimmons@ncaa.org).

REGIONAL SPORTS NETWORKS (RSN) / LOCAL TELEVISION STATIONS RIGHTS. The NCAA and its primary broadcast partners own all television and digital / Internet video streaming rights to all 89 NCAA championships. For championship rounds that do not have predetermined national television (i.e., Turner/CBS, ESPN and/or Golf Channel) coverage or, if Turner/CBS, ESPN and/or Golf Channel decide to not activate their television rights, the NCAA has the right to sell these television rights.

[NCAA television rights include live coverage, tape-delay coverage and post-event footage use. All game action, practice footage, press conferences, one-on-one interviews shot by local ENGs and any other footage shot inside the venue is owned by the NCAA.]

The NCAA broadcast services group will award qualified NCAA institutions, RSN / local television stations television rights based on the following criteria:

1. Television rights fee is a minimum of **\$1,500 per game / per broadcast entity (i.e., per network / station)**. Local campus and/or noncommercial television stations may have the rights fee waived.
2. All game times will be determined by the NCAA in conjunction with the host institution. Games times may be adjusted, at the NCAA's sole discretion, to accommodate broadcast windows for the entity that wishes to acquire these rights to increase the national, regional or local exposure of the NCAA championship.
3. The television entity that is awarded television rights must provide the NCAA with satellite coordinates or a fiber feed for each game(s) [or broadcast window(s)].

4. The television entity that is awarded television rights must strictly adhere to the NCAA's 24-hour [Silent BLACKOUT POLICY](#). The only relief that will be granted with this policy is if the host institution has sold out its competition venue.
5. If a television or broadcast entity (i.e., television station, NCAA conference, NCAA institution) is **not** willing to meet the aforementioned criteria, the NCAA broadcast rights will **not** be granted.

Additional Television Rights Criteria That Will Be Considered Are As Follows:

1. Financial package.
2. Coverage area (how many households delivered).
3. Relationship with the institution (e.g., produced five regular-season games and 10-coaches' shows during the regular season).
4. Production quality (e.g., number of manned cameras, number of videotape replay machines, layout of television production truck, number of announcers, type of graphics looks).
5. Prior bidding in current championship.
6. Live broadcast or tape-delay broadcast.

All television rights bids should be submitted to Amy Skiles (askiles@ncaa.org). Competitive bidding deadlines are put in place so RSN / local television stations that are serious about producing NCAA championship game(s) get adequate notice to plan production details and promotion of telecasts.

RSN / local television stations awarded rights will be given all local commercial time to sell in accordance with the [NCAA Advertising and Promotional Standards](#). The NCAA reserves the right to keep four 30-second spots for NCAA public service announcements per game. In some cases, the NCAA will waive this option unless a particular game is carried to a large number of households.

The NCAA also requires a BETACAM SP copy and ISO MELT / clean highlights of each game for the NCAA Video Library delivered within four business days after the telecast. [All game record tapes and ISO MELT tapes should be shipped to the NCAA Video Library.](#)

The following NCAA championships do not have predetermined national television (i.e., Turner/CBS, ESPN and/or Golf Channel) coverage and are available for RSN / local television station syndication:

- NCAA Division II Football (all rounds prior to semifinals and final)
- NCAA Division III Football (all rounds prior to semifinals and final)
- NCAA Division I Women's Soccer (all rounds prior to semifinals and final)

- NCAA Division I Men's Soccer (all rounds prior to semifinals and final)
- NCAA Division I Women's Volleyball (first and second round only)
- NCAA Division II Women's Basketball (regionals only)
- NCAA Division II Men's Basketball (regionals only)
- NCAA Division III Women's Basketball (all rounds prior to semifinals and final)
- NCAA Division III Men's Basketball (all rounds prior to semifinals and final)
- NCAA National Collegiate Women's Ice Hockey (quarterfinals only)
- NCAA National Collegiate Women's Gymnastics (regionals only)
- NCAA Division I Women's Lacrosse (all rounds prior to semifinals and final)
- NCAA Division I Softball (selected regionals only)
- NCAA Division II Softball (regionals and super regionals)
- NCAA Division III Softball (regionals and super regionals)
- NCAA Division II Baseball (regionals only)
- NCAA Division III Baseball (regionals only)

[Please Note: ESPN's syndication department manages the TV syndication coverage for selected Division I Men's Ice Hockey Regional Semifinals.]

NCAA SILENT BLACKOUT POLICY. The NCAA does not implement local blackouts for NCAA championships; however, a "silent" blackout may be implemented until 24 hours prior to the start of the televised championship event for regions within a 50-mile radius of the event. A "silent" blackout restricts the television station from announcing that it has obtained the rights or promoting the broadcast on any medium (e.g., newspapers, television, radio, Internet). If the "silent" blackout is broken, the NCAA maintains the right to cancel the broadcast. The blackout policy does not apply to Turner/CBS, ESPN or Golf Channel telecasts.